Unique formulation outperforms other ice melters.

Safer than Salt® Commercial Ice Melter is a proprietary formulation of potassium chloride (a fertilizer), calcium chloride, magnesium chloride and sodium chloride. The product is coated with a liquid magnesium chloride/CMA mixture to help "jump start" the melting process. Safer than Salt® Commercial Ice Melter will melt more snow and ice than most other products. It works faster and at temperatures when many other products have stopped working.



COMMERCIAL ICE MELTER

Safety rose color coating assures visible, complete coverage and helps protect your bottom line.

Safer than Salt® Commercial Ice Melter is formulated to be seen when used. Most "white" ice melt products disappear into snow and ice. Users tend to over-apply, or worse, under-apply product because they can't see where it lands. Additionally, in today's litigation-driven society, Safer than Salt® Commercial Ice Melter affords users positive proof that an ice melter is in use.

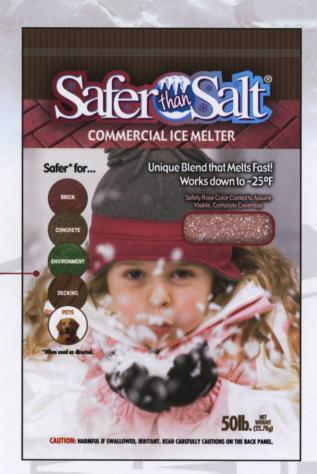
Environmentally Sound

Because Safer than Salt® Commercial Ice Melter melts more effectively than other products, a smaller quantity is needed to remove snow and ice. Consequently, environmental impact on grounds and vegetation is minimized.

Tradecorp of America 4908 Pleasant Mills Road Sweetwater, New Jersey 08037 609.561.2508 503.212.9703 / FAX www.TradecorpUSA.com

Choose one or more Packaging Options

Item		UPC Code	Items/Pallet	
	50# bag	6-74532-25050-1	49 bags	
	50# box	6-74532-25059-4	40 boxes	
	100# corrugated drum	6-74532-25100-3	24 drums	



This year, ask for Safer than Salt® Commercial Ice Melter by name and receive:

- · Responsive, Courteous Service
- Competitive Pricing
- Quality Product
- Attention-Getting, Memorable Packaging
- Product Availability
- Reliable Delivery (2-3 days lead time)



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